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GOAL FORWARD HOLDINGS LIMITED

展程控股有限公司 (Incorporated in the Cayman Islands with limited liability) (Stock Code: 1854)

(1) CHANGE OF COMPANY SECRETARY, AUTHORISED REPRESENTATIVE AND PROCESS AGENT; AND (2) RESIGNATION OF FINANCIAL CONTROLLER AND APPOINTMENT OF CHIEF FINANCIAL OFFICER

The board (the "**Board**") of directors (the "**Directors**") of Goal Forward Holdings Limited (the "**Company**") announces that Ms. Yim Sau Ping ("**Ms. Yim**") has resigned and ceased to act as (i) the company secretary of the Company (the "**Company Secretary**"); (ii) the authorised representative of the Company (the "**Authorised Representative**") under Rule 3.05 of the Rules Governing the Listing of Securities (the "**Listing Rules**") on The Stock Exchange of Hong Kong Limited (the "**Stock Exchange**"); (iii) the authorised representative of the Company to accept service of process and notices on the Company's behalf in Hong Kong as required under Rule 19.05(2) of the Listing Rules and Part 16 of the Companies Ordinance (Chapter 622 of the Laws of Hong Kong) (the "**Process Agent**"); and (iv) the financial controller of the Company with effect from 21 October 2021.

Ms. Yim confirmed that she has no disagreement with the Board and there is no matter in relation to her resignation that needs to be brought to the attention of the shareholders of the Company and the Stock Exchange.

The Board further announces that Mr. Lau Yau Chuen Louis ("**Mr. Lau**") has been appointed as the Company Secretary, the Authorised Representative, the Process Agent and the chief financial officer of the Company with effect from 21 October 2021.

Mr. Lau graduated from City University of Hong Kong and holds a master degree in Business Administration from the University of Greenwich in the United Kingdom. He is currently a member of the Association of Chartered Certified Accountants. He has over 21 years of experience in accounting, financial management and listing compliance gained from international certified public accounting firms and listed companies. Mr. Lau was an independent non-executive director of IAG Holdings Limited (stock code: 8513) from June 2018 to May 2019. He was the chief financial officer and the company secretary of China Shandong Hi-Speed Financial Group Limited (stock code: 412) from May 2015 to May 2017. He was also an executive director and the financial controller of Artini Holdings Limited (stock code: 789) from May 2010 to July 2011. He has been serving as an independent non-executive director of i.century Holding Limited (stock code: 8507) since March 2018. He is currently the chief financial officer of WG Sky Farm International Group Limited and a director of Ace Source Holdings Limited, the controlling shareholder of the Company.

The Board would like to express its sincere gratitude to Ms. Yim for her valuable contribution to the Company during her tenure of service and would also extend its warm welcome to Mr. Lau on his new appointment.

By order of the Board Goal Forward Holdings Limited Hooy Kok Wai Chairman and Executive Director

Hong Kong, 21 October 2021

As at the date of this announcement, the Board comprises Mr. Hooy Kok Wai, Mr. Liu Chi Ching and Mr. Zhong Xueyong as executive Directors; and Mr. Ng Ki Man, Mr. Leung Sui Chung and Mr. Siu Chun Pong Raymond as independent non-executive Directors.